

# **LANGUAGE OF JOURNALISM**

## **JOUR 2100.01**

**SPRING 2020**

**M, W, F | 11:30 A.M. to 12:30 P.M.**

**CHARLES VON DER AHE BUILDING 040**

**PROF. KY HENDERSON**

### **COURSE DESCRIPTION**

Language of Journalism is an introductory course in which students read, analyze, and write news stories. Students will learn what's required to do good journalism, and in the process develop the ability to distinguish good journalism from bad. Class discussion topics will include laws, ethics, and best-practices; how news is disseminated and consumed; the adversarial relationship between the news media and the government; how today's uncertain media landscape is affecting American democracy; and, of course, current events, a.k.a., the news.

### **COURSEWORK AND EXPECTATIONS**

Students will be required to become regular and enthusiastic consumers of news, reading, watching, and listening to reputable news sources on a daily basis in preparation for class discussions and weekly news quizzes. Students will pitch and write several stories over the course of the semester, all of which will require reporting away from LMU's campus. Regular readings, from both required texts and various news outlets, will be assigned and will often require students' written analysis. Active participation during class discussions will be required.

### **REQUIRED TEXTS**

- The Associated Press Stylebook
- The Elements of Journalism, 3rd Edition, by Bill Kovach and Tom Rosenstiel
- The New York Times

**\*This course is required for both the Journalism major and minor.**

**\*This course fulfills the English major lower division 2000-level genre requirement.**

**\*This course carries the Engaged Learning and Writing flags.**

# LANGUAGE OF JOURNALISM

## ENGL 2206.02/JOUR 2100.01

SPRING 2020

M, W, F | 11:30 A.M. to 12:30 P.M.

CHARLES VON DER AHE BUILDING 040

PROF. KY HENDERSON

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- The New York Times

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- The New York Times

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**\*This course carries the Engaged Learning and Writing flags.**

# LANGUAGE OF JOURNALISM

## ENGL 2206.01/JOUR 2100.02

SPRING 2020

M, W, F | 10:20 A.M. to 11:20 A.M.

CHARLES VON DER AHE BUILDING 040

PROF. KY HENDERSON

### COURSE DESCRIPTION

Language of Journalism is an introductory course in which students read, analyze, and write news stories. Students will learn what's required to do good journalism, and in the process develop the ability to distinguish good journalism from bad. Class discussion topics will include laws, ethics, and best-practices; how news is disseminated and consumed; the adversarial relationship between the news media and the government; how today's uncertain media landscape is affecting American democracy; and, of course, current events, a.k.a., the news.

### COURSEWORK AND EXPECTATIONS

Students will be required to become regular and enthusiastic consumers of news, reading, watching, and listening to reputable news sources on a daily basis in preparation for class discussions and weekly news quizzes. Students will pitch and write several stories over the course of the semester, all of which will require reporting away from LMU's campus. Regular readings, from both required texts and various news outlets, will be assigned and will often require students' written analysis. Active participation during class discussions will be required.

### REQUIRED TEXTS

- The Associated Press Stylebook
- The Elements of Journalism, 3rd Edition, by Bill Kovach and Tom Rosenstiel
- The New York Times

**\*This course is required for both the Journalism major and minor.**

**\*This course fulfills the English major lower division 2000-level genre requirement.**

**\*This course carries the Engaged Learning and Writing flags.**

# **LANGUAGE OF JOURNALISM**

## **JOUR 2100.02**

**SPRING 2020**

**M, W, F | 10:20 A.M. to 11:20 A.M.**

**CHARLES VON DER AHE BUILDING 040**

**PROF. KY HENDERSON**

### **COURSE DESCRIPTION**

Language of Journalism is an introductory course in which students read, analyze, and write news stories. Students will learn what's required to do good journalism, and in the process develop the ability to distinguish good journalism from bad. Class discussion topics will include laws, ethics, and best-practices; how news is disseminated and consumed; the adversarial relationship between the news media and the government; how today's uncertain media landscape is affecting American democracy; and, of course, current events, a.k.a., the news.

### **COURSEWORK AND EXPECTATIONS**

Students will be required to become regular and enthusiastic consumers of news, reading, watching, and listening to reputable news sources on a daily basis in preparation for class discussions and weekly news quizzes. Students will pitch and write several stories over the course of the semester, all of which will require reporting away from LMU's campus. Regular readings, from both required texts and various news outlets, will be assigned and will often require students' written analysis. Active participation during class discussions will be required.

### **REQUIRED TEXTS**

- The Associated Press Stylebook
- The Elements of Journalism, 3rd Edition, by Bill Kovach and Tom Rosenstiel
- The New York Times

**\*This course is required for both the Journalism major and minor.**

**\*This course fulfills the English major lower division 2000-level genre requirement.**

**\*This course carries the Engaged Learning and Writing flags.**

TERM: Spring 2020

COURSE TITLE: Language of Journalism

COURSE NUMBER: JOUR 2100-03/ENGL 2206-03

SECTION TIMES/DAYS: MW 2:20-3:50 p.m.

INSTRUCTOR: Prof. Kate Pickert

CORE AREA (IF APPLICABLE):

FLAGS (IF APPLICABLE): Engaged Learning and Writing

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

The Language of Journalism is an introduction to reading, analyzing and writing news stories. This course will help students understand the essential concepts that are the foundation of American news gathering, writing and editing. Students will become familiar with reading newswriting. They will put their skill sets to work producing original news stories.

#### STUDENT LEARNING OUTCOMES

At the conclusion of this course, students will understand the basic ethical and legal framework that guides the work of American journalists. They will know what distinguishes professional journalism from other writing published on the web and in print. They will be skilled in the areas of news research and interviewing and be able to produce news stories related to current events.

#### PREREQUISITES/RECOMMENDED BACKGROUND

#### REQUIRED TEXTS

The Elements of Journalism (3rd Edition), By Bill Kovach and Tom Rosenstiel  
*The New York Times*

#### COURSE WORK/EXPECTATIONS

There is a heavy emphasis on reading reputable news sources on a daily basis, developing original story ideas and producing content that can inform an audience. Students should expect regular news quizzes as well as lectures and class exercises that engage their critical thinking skills to examine the ethical choices journalists make and how the dissemination of news impacts individuals, communities, governments and institutions. Throughout the semester, students practice news writing and produce at least three original news stories that they report off campus and in the community of Los Angeles.

**Language of Journalism is required for the Journalism Minor and Major.**

**This course fulfills the following undergraduate English Major requirement:**

**Lower Division**

**X  200-Level Genre**

**200-Level History**

# **WRITING FOR JOURNALISM: WORKSHOP**

## **ENGL 2210.01/JOUR 2210.01**

**LOYOLA MARYMOUNT UNIVERSITY | SPRING 2020**

**M, W, F | 9:10 A.M. to 10:10 A.M.**

**CHARLES VON DER AHE BUILDING 040**

**PROF. KY HENDERSON**

### **COURSE DESCRIPTION**

Writing for Journalism: Workshop is an intermediate-level course in which students will continue to hone their reporting and writing skills by completing several stories that each have their own unique requirements and style. The class will read and evaluate each other's stories in a modified workshop setting, providing feedback on first drafts that will allow students to craft improved final drafts. In so doing, students will come to better understand the editing process. They will come away from the class able to approach a wider variety of stories using a wider variety of writing styles.

### **COURSEWORK AND EXPECTATIONS**

Students will pitch story ideas to their classmates, who will in turn be expected to ask questions and offer suggestions. Approved pitches will then be reported away from LMU's campus. Once first drafts are turned in, students will be expected to provide classmates with detailed feedback, from correcting spelling and grammar to providing big-picture input on how a story can be improved. Students will read and analyze a wide variety of outside writing as well: past and present, news and feature, great and not-so-great. Participation in class discussions will be required.

### **REQUIRED TEXTS**

- The Associated Press Stylebook
- The New York Times
- A non-fiction book of the student's choice (that is approved by the instructor)

**\*Prerequisite: JOUR 2100**

**\*This course is required for both the Journalism major and minor.**

**\*This course carries a Writing flag.**

# **WRITING FOR JOURNALISM: WORKSHOP**

## **JOUR 2210.01**

**LOYOLA MARYMOUNT UNIVERSITY | SPRING 2020**

**M, W, F | 9:10 A.M. to 10:10 A.M.**

**CHARLES VON DER AHE BUILDING 040**

**PROF. KY HENDERSON**

### **COURSE DESCRIPTION**

Writing for Journalism: Workshop is an intermediate-level course in which students will continue to hone their reporting and writing skills by completing several stories that each have their own unique requirements and style. The class will read and evaluate each other's stories in a modified workshop setting, providing feedback on first drafts that will allow students to craft improved final drafts. In so doing, students will come to better understand the editing process. They will come away from the class able to approach a wider variety of stories using a wider variety of writing styles.

### **COURSEWORK AND EXPECTATIONS**

Students will pitch story ideas to their classmates, who will in turn be expected to ask questions and offer suggestions. Approved pitches will then be reported away from LMU's campus. Once first drafts are turned in, students will be expected to provide classmates with detailed feedback, from correcting spelling and grammar to providing big-picture input on how a story can be improved. Students will read and analyze a wide variety of outside writing as well: past and present, news and feature, great and not-so-great. Participation in class discussions will be required.

### **REQUIRED TEXTS**

- The Associated Press Stylebook
- The New York Times
- A non-fiction book of the student's choice (that is approved by the instructor)

**\*Prerequisite: JOUR 2100**

**\*This course is required for both the Journalism major and minor.**

**\*This course carries the Engaged Learning and Writing flags.**

TERM: Spring 2020

COURSE TITLE: Shooting and Editing Photos for Journalism

COURSE NUMBER: JOUR 3100

SECTION TIMES/DAYS: M 7:10-10:10

**This one-unit course will meet weekly January 13 to February 23 only.**

INSTRUCTOR: Jon Rou

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

This is a course teaching the basics of professionally shooting and editing photographs for journalism.

#### STUDENT LEARNING OUTCOMES

1. The students will learn how to professionally take journalistic photographs in a variety of situations.
2. The students will learn how to professionally edit photographs using digital software.
3. The students will learn the basics of operating both phone cameras and DSLRs.

#### PREREQUISITES/RECOMMENDED BACKGROUND:

JOUR 2100/ENGL 2206 and upper division standing required; restricted to Journalism Majors only.

#### COURSE WORK/EXPECTATIONS

Students will shoot and edit news and feature photography for print and digital publication.

This one-unit course partially fulfills the Journalism Major requirements for Production/Media Skills.

TERM: Spring 2020

COURSE TITLE: Shooting and Editing Video for Journalism

COURSE NUMBER: JOUR 3101.01

SECTION TIMES/DAYS: Monday, 7:10-10:10

**This one-unit course will meet weekly April 6 to May 1 only.**

INSTRUCTOR: Sophia Nahli Allison

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

This is a course teaching the basics of professionally shooting and editing video for journalism.

#### STUDENT LEARNING OUTCOMES

1. The students will learn how to professionally shoot journalistic video in a variety of situations.
2. The students will learn how to professionally edit video using digital software.
3. The students will learn the basics of operating both phone cameras and DSLRs.

#### PREREQUISITES/RECOMMENDED BACKGROUND:

JOUR 2100/ENGL 2206 and upper division standing required; restricted to Journalism Majors only.

#### COURSE WORK/EXPECTATIONS

Students will shoot and edit news and feature video stories for broadcast and digital publication.

This one-unit course partially fulfills the Journalism Major requirements for Production/Media Skills.

TERM: Spring 2020

COURSE TITLE: Shooting and Editing Video for Journalism

COURSE NUMBER: JOUR 3101.02

SECTION TIMES/DAYS: Thursday, 7:30-10:00

**This one-unit course will meet weekly February 10 to March 19 only.**

INSTRUCTOR: Caitlin Shamberg

COURSE DESCRIPTION/PRINCIPAL TOPICS

This is a course teaching the basics of professionally shooting and editing video for journalism.

STUDENT LEARNING OUTCOMES

1. The students will learn how to professionally shoot journalistic video in a variety of situations.
2. The students will learn how to professionally edit video using digital software.
3. The students will learn the basics of operating both phone cameras and DSLRs.

PREREQUISITES/RECOMMENDED BACKGROUND:

JOUR 2100/ENGL 2206 and upper division standing required; restricted to Journalism Majors only.

COURSE WORK/EXPECTATIONS

Students will shoot and edit news and feature video stories for broadcast and digital publication.

This one-unit course partially fulfills the Journalism Major requirements for Production/Media Skills.

TERM: Spring 2020

COURSE TITLE: Recording and Editing Audio for Journalism

COURSE NUMBER: JOUR 3102.01

SECTION TIMES/DAYS: Monday, 7:10-10:10.

**This one-unit course will meet weekly February 24 to April 5 only.**

INSTRUCTOR: Benjamin Gottlieb

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

This is a course teaching the basics of professionally recording and editing audio for journalism.

#### STUDENT LEARNING OUTCOMES

1. The students will learn how to professionally record sound and interviews in a variety of situations.
2. The students will learn how to professionally edit audio using digital software.
3. The students will learn the basics of operating both phone recorders and professional recording devices.

#### PREREQUISITES/RECOMMENDED BACKGROUND:

JOUR 2100/ENGL 2206 and upper division standing required; restricted to Journalism Majors only.

#### COURSE WORK/EXPECTATIONS

Students will record and edit news and feature audio stories for broadcast and digital publication.

This one-unit course partially fulfills the Journalism Major requirements for Production/Media Skills.

TERM: Spring 2020

COURSE TITLE: Computing for Journalism

COURSE NUMBER: JOUR 3104

SECTION TIMES/DAYS: R 7:30-10

**This one-unit course will meet weekly from January 13 to February 9.**

INSTRUCTOR: CHRIS KELLER

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

This is a five-week course covering the basics of data journalism gathering, understanding and cleaning datasets, and interviewing them to find stories.

#### STUDENT LEARNING OUTCOMES

- Build a foundation that includes the basics of journalism, data, and data journalism
- Learn characteristics of data formats and understand commonly used jargon and high-level technical concepts
- Become familiar with basic data analysis and apply it to journalism and storytelling

#### PREREQUISITES/RECOMMENDED BACKGROUND:

JOUR 2100/ENGL 2206 and upper division standing required; restricted to Journalism Majors only.

#### COURSE WORK/EXPECTATIONS

Students will use spreadsheets and text editors to interview and analyze data and apply it to journalistic storytelling.

This one-unit course partially fulfills the Journalism Major requirements for Production/Media Skills. It is restricted to upper-division Journalism Majors only.

TERM: Spring 2020

COURSE TITLE: Designing for Journalism

COURSE NUMBER: JOUR 3105

SECTION TIMES/DAYS: Thursday, 7:30-10:00

**This one-unit course will meet weekly from March 20 to May 1.**

INSTRUCTOR: BENJAMIN GOTTLIEB

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

This is a course teaching the basics of social media and web design for aspiring professional journalists.

#### STUDENT LEARNING OUTCOMES

1. The students will learn the basics of web design.
2. The students will learn how to present themselves professionally online.
3. The students will learn how to create a resume website key for securing a job in journalism.

#### PREREQUISITES/RECOMMENDED BACKGROUND:

JOUR 2100/ENGL 2206 and upper division standing required; restricted to Journalism Majors only.

#### COURSE WORK/EXPECTATIONS

Students will fine tune an online media profile and fashion a resume website essential for securing a first job in journalism.

This one-unit course partially fulfills the Journalism Major requirements for Production/Media Skills. It is restricted to upper-division Journalism Majors only.

TERM: Spring 2020

COURSE TITLE: Critical & Ethical Issues in Journalism

COURSE NUMBER: JOUR 3300/ENGL 3300-01

SECTION TIMES/DAYS: TU/TH 1:00 – 2:30 p.m.

INSTRUCTOR: Tara Pixley

FLAG: Writing

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

This journalism-based interdisciplinary course offers a critical, cultural studies analysis of ethical and representational issues in digital, broadcast, print, and all modes of media. We will examine legal and ethical media issues through the lens of contemporary news, media, and case studies. Key themes will arise repeatedly throughout the semester, including: libel law, free speech, digital media production and regulation, ethics of representation, invasion of privacy, transparency, implicit bias, democratization of the media, media manipulation, and the importance of facts. Our discussions will be circular, not linear— meaning, we will look at where and how these issues intersect. Our focus will not be to find answers to the problems facing journalists today, but to raise questions about where we as news producers and consumers have come from and where we go from here.

#### STUDENT LEARNING OUTCOMES

Students will:

1. Employ an interdisciplinary lens to critique the journalist's role in the media and the media's role in society.
2. Understand the ethical guidelines and laws that govern journalism.
3. Practice and critique digital modes of journalism.
4. Analyze and create within one or more literary and journalistic modes or genres.
5. Develop information and media literacy.
6. Engage LMU's social justice mission in their reading, writing, and discussion

#### PREREQUISITES/RECOMMENDED BACKGROUND

Students should have completed Language of Journalism (ENG 2206).

#### REQUIRED TEXTS

- *The Elements of Journalism* by Bill Kovach + Tom Rosenstiel (2014)
- *The Associated Press Stylebook* (latest online edition available through library portal)
- *The New Ethics of Journalism: Principles for the 21st Century* (McBride & Rosenstiel, eds 2013)
- *The Law of Journalism and Mass Communication*, 6th Edition (Trager, Ross & Reynolds 2017)

#### COURSE WORK/EXPECTATIONS

This is an upper-division English course that will require extensive reading and writing as well as other production skills. This course is required for the Journalism Major and Minor. It fulfills the English Major requirement for Upper Division Creative/Artistry and Critical/Theoretical.

**ASPA 3998.04 (74254) JOUR 3998 01 (74994) POLS 3998 08 (72003)**

**ASIA MEDIA PRACTICUM: ASIA MEDIA MAGAZINE (2 Credit Course)**

**Mondays 7:10 PM - 8:40 PM (UH 3319 (Office))**

**Website: [asiamedia.lmu.edu](http://asiamedia.lmu.edu)**

**FACULTY Tom Plate/Andrea Plate**

### **COURSE DESCRIPTION**

This course focuses on identifying **Articles** or producing **Podcasts** or making **Videos** appropriate for posting on the pages of Asia Media International ([asiamedia.lmu.edu](http://asiamedia.lmu.edu)), the continuously updated web-magazine of the Asia Media Center; preparing these original works in a timely fashion for Top Editors; and discussing the trajectory of your work with editors on a regular basis. Attendance is mandatory for every session (see below), unless you submit a note from a Health Care Provider or Parent. Minimum output required is at least one published article per month, for each month in the semester – so at least three works. The deadline for each one is the day of your birthday – so, if you were born **28** October 1999, your deadline would be: **28** Jan., **28** Feb, **28** March.

From time to time, Writing and Editing Coach Instructor will provide writing handouts for discussion during the session.

### **COURSE OBJECTIVES**

1. Gain exposure to media outlets and events throughout Asia
2. Concise writing, Podcast. Photojournalism and/or Vid skills
3. Learn about Asia through DOING/DOING/DOING

### **COURSE WORK/ EXPECTATIONS**

Students are expected to attend every meeting, have their pitch ready, and be prepared to provide feedback on their peers' story ideas. One unexcused absence per student during this semester is permitted.

### **GRADING CRITERIA:**

Three Published Works 60%

Pitch Participation 15%

Attendance -- **minus 2 pts. here for any unexcused absence.** 25%

*\*Missing more than 3 classes in total results in an automatic zero for attendance points*

TERM: Spring 2020

COURSE TITLE: Writing Internship in Media

COURSE NUMBER: JOUR/ENGL 4402

INSTRUCTOR: Evelyn McDonnell  
Room 3851, University Hall  
310-258-2662  
Evelyn.McDonnell@lmu.edu

FLAG: Engaged Learning

OFFICE HOURS: Mondays and Wednesdays 2:30-5:30 p.m. and by appointment

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

Interns will be placed in local business or professional firms that most closely match their interests and skills. Placement sites will include newspapers, magazines, websites, advertising agencies, literary agencies, government agencies, film and TV production offices, public relations firms, etc. Interns will be exposed to various professional writing problems. This is a regular 4-unit LMU, tuition-bearing course.

#### STUDENT LEARNING OUTCOMES

- Student writers must successfully perform in professional writing environments.
- Students will demonstrate knowledge of a particular professional writing field (i.e. Radio, Newspaper, etc.)
- Students will develop a working relationship with internship site supervisors and create contacts for future employment.
- Students will research and write publishable “real-world” prose
- Students will acquire fluency in journalism’s fundamental reporting and writing skills
- Students will practice and critique modes of journalism

#### COURSE WORK/EXPECTATIONS

##### Course Format

8-11 hours per week at the placement site. Per LMU guidelines, students are expected to work 12 hours per week for a four-unit class. If your internship involves less than 10 hours per week of work, I will expect you to make up the expected time by attending Journalism events and writing about them in your blog. There will be 2-3 class meetings during the semester, to be scheduled. Students also must meet at least once during the semester one-on-one with the professor.

##### Course Work

- Written Evaluation of Internship Experience (5-6 pages). Due May 6 at 9 a.m.
- Writing Portfolio of all writing done as intern. Due May 6 at 9 a.m.
- Evaluation letter from supervisor. Due May 6 at 9 a.m.
- Weekly report on Brightspace, 200-500 words per week. Due every Monday at noon. Tell me what you did each week, what you are learning, how the workplace environment is, and post any links to stories published. Reflect on how your experience draws upon what you have learned from LMU, both specific skills and information, but also the Ignatian values.

This course fulfills the following undergraduate requirements:

English Major: Creative/Artistry; Journalism Major: Experience Requirement; Journalism Minor: Community or Elective

TERM: Spring 2020

COURSE TITLE: Investigative Reporting

COURSE NUMBER: JOUR 4407/ENGL 4407

SECTION TIMES/DAYS: Wednesday 4:20-7:20 p.m.

INSTRUCTOR: Kate Pickert

CORE AREA: Not Applicable

FLAGS: Information Literacy, Engaged Learning

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

Investigative reporting is the hardest kind of journalism there is. It is also, in many cases, the most impactful, meaningful and memorable. Rather than cover news that happens day-to-day, investigative journalists invest time and resources in pursuit of deeper understanding, producing stories that can effect change. Great investigative journalism serves the public interest and that will be our standard and our goal in this course. This class will teach you the critical deep-dive reporting techniques necessary to produce in-depth, large-scale reporting projects.

This course will be divided so you spend about half your time studying investigative reporting, both examples and techniques, and the other half executing this skill through a single longform story.

#### STUDENT LEARNING OUTCOMES

You will master investigative reporting techniques, including document research and analysis and interviewing. You will understand how to process a large amount of reporting on a single topic and assemble that reporting into a coherent narrative for a general audience.

#### PREREQUISITES/RECOMMENDED BACKGROUND

JOUR 2100/ENGL 2206 Language of Journalism

#### REQUIRED TEXTS

Weekly readings

#### COURSE WORK/EXPECTATIONS

You will work individually, but your longform stories will be organized around a single topic. You will produce a weekly reporting memo updating your professor and your classmates on your reporting progress in the field. The course culminates in a longform (3,000-5,000-word) story.

**This course fulfills the following undergraduate English Major requirement:**

#### **Lower Division**

\_\_\_\_\_ **200-Level Genre**

\_\_\_\_\_ **200-Level History**

#### **Upper Division**

\_\_\_\_\_ **Author(s)**

\_\_\_\_\_ **Critical/Theoretical**

\_\_\_\_\_ **Comparative**

  X   **Creative/Artistry**

TERM: Spring 2020

COURSE TITLE: JOURNALISM CAPSTONE

COURSE NUMBER: ENGL 4468 / JOUR 4468

SECTION TIMES/DAYS: T 7:10 – 10:10

INSTRUCTOR: Rubén Martínez

CORE AREA (IF APPLICABLE):

FLAGS (IF APPLICABLE):

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

The purpose of the Journalism Capstone is to give students a creative and supportive environment within to pursue semester-long digital storytelling projects. These projects are to be understood as professional calling cards – the first work of their adult careers – and should be undertaken accordingly. The Capstone Course will complete the student's undergraduate studies in Journalism by asking them to steer a multi-platform storytelling project from beginning to end, including concept, pitch, research and reporting, media production, website construction, and launch. This project will allow students who are completing the Journalism major or minor to demonstrate the full range of skills they have acquired throughout their preparatory journalism coursework.

The project will be of their choosing and may be hard news, an in-depth feature, arts & entertainment, sports, advocacy journalism, social issues, human behavior, or “hyper-local” coverage of some aspect of the Los Angeles. It should exhibit depth and breadth of reporting, engage several interview sources, and be backed up with research providing historical context and critical rigor. In addition to a substantial written component, the project should also meaningfully deploy multimedia approaches to its subject such as photography, video, audio, infographics (data collection, analysis, presentation), and social media.

The course functions as workshop with peer support and guidance and mentorship from the professor. There will also be in-depth critical discussions approaching not just media ethics but the ethics of representation in the digital age.

#### STUDENT LEARNING OUTCOMES

Students who successfully complete the class will have:

1. Successfully steered a multimedia journalism project to completion
2. Gained confidence and fluidity in digital storytelling techniques necessary to satisfy entry-level professional requirements
3. Demonstrated an understanding of both the role of a journalist and journalism's purpose within a digital news environment

#### PREREQUISITES/RECOMMENDED BACKGROUND:

Journalism major seniors. (Journalism minor seniors require permission of professor.)

#### REQUIRED TEXTS

No book-length required texts; weekly batches of digital readings posted on Brightspace.

#### COURSE WORK/EXPECTATIONS

Completion of a feature-length work of journalism with full web presentation. Provide peer support within a workshop setting.

TERM: Spring 2019

COURSE TITLE: Sports Journalism

COURSE NUMBER: JOUR/ENGL 4471

SECTION TIMES/DAYS: Mondays 7:10 pm - 10:10 pm

INSTRUCTOR: Kristin Marguerite Doidge, MA ([kristin.doidge@lmu.edu](mailto:kristin.doidge@lmu.edu))

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

A course covering all aspects of sports reporting, writing, and editing. This writing-intensive course helps students focus their reporting skills by exploring sports writing, social networking, and engagement with coverage of sports online and in print. Using different story forms – web, magazine, narrative, blogs, commentary, game coverage, interviews, Q&As – students will learn how to write human interest and socially significant stories while writing on deadline, embracing the freedom and responsibilities of web/multimedia journalism, and discovering tools and strategies to survive in a genre increasingly driven by rapid interaction with its audience. Students will survey all storylines of modern sports communications, including sports business, sports and culture, sports and social justice, sports and crime, sports marketing and social media, the evolution of nationally driven stories, and sports celebrity as cultural phenomenon.

#### STUDENT LEARNING OUTCOMES

1. To engage with diverse ideas, individuals, groups, and cultures in order to produce sports information accurately, fairly and under deadline situations across multiple news media platforms.
2. To collect, comprehend, analyze, synthesize, and critically and creatively incorporate source materials gathered from research, observation, and interviews.
3. To comprehend and apply mobile journalism strategies in order to deliver sports news through social, video, audio and digital applications for websites, phones, apps, and other emerging media technologies.
4. To create sports reports that are well-organized, focused, and cohesive, applying proper use of Associated Press Style, grammar, spelling, word usage, and sentence structure.
5. To comprehend legal and ethical issues affecting news media and PR professionals.

#### PREREQUISITES

Junior or senior standing required. Language of Journalism (JOUR 2100/ENGL 2206) required.

#### REQUIRED TEXTS

- Best American Sports Writing 2019
- Field Guide to Covering Sports, 2nd Edition (Gisondi, Joe)
- The Associated Press Stylebook 2018 or 2019 (available in the LMU Library)

**This course fulfills the Elective and Genre requirements for the Journalism Major and the Specialization and Elective requirements for the Journalism Minor. It also fulfills the following undergraduate English Major requirement:**

Upper Division  
\_\_\_\_ Author(s)  
\_\_\_\_ Critical/Theoretical  
\_\_\_\_ Comparative  
\_\_X\_\_ Creative/Artistry

TERM: Spring 2020

COURSE TITLE: Broadcast Journalism

COURSE NUMBER: JOUR 4472/ENGL 4472

SECTION TIMES/DAYS: 4:20-7:20 p.m./Thursday

INSTRUCTOR: Prof. Tara Pixley

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

In Broadcast Journalism, students will learn the fundamentals of reporting, writing, and producing news for television and digital platforms. They will learn how to create visual stories that resonate with viewers and uphold the fundamental ethical guidelines of responsible journalism. Students will develop these skills by conducting real-world interviews in the field; mastering interview, research and performance techniques; and effectively marrying words and visuals. Student work will be driven by deadlines. **Although previous experience shooting and editing video is not required, students with this experience are encouraged to enroll.**

Students will shoot and edit video, interview for video and work in reporter/producer teams in the field, always mindful of the vital role journalists serve in our nation.

#### STUDENT LEARNING OUTCOMES

Students who successfully complete the class will:

- Know how to produce short video/broadcast stories
- Have a well-developed sense of what stories can be told effectively through video
- Understand the various professional roles that exist in a broadcast newsroom
- Understand the current broadcast/video news landscape in American journalism

#### PREREQUISITES/RECOMMENDED BACKGROUND

Language of Journalism JOUR/ENGL 2100 (Previously JOUR/ENGL 2206)

#### REQUIRED TEXTS

Broadcast News and Writing Stylebook 6th Edition, by Robert A. Papper

#### COURSE WORK/EXPECTATIONS

Students will shoot and edit video primarily outside of class, producing assignments of increasing challenge throughout the semester. In class, students will learn and practice the fundamentals of shooting and editing and discuss and analyze the current broadcast/video news landscape, examining how cable and networks news stations and web-only outlets utilize video to inform viewers.

This course counts toward the Journalism Minor or Major and fulfills the following undergraduate English Major requirement:

Lower Division

\_\_\_\_\_ 2000-Level Genre

\_\_\_\_\_ 2000-Level History

Upper Division

\_\_\_\_\_ Author(s)

\_\_\_\_\_ Critical/Theoretical

\_\_\_\_\_ Comparative

\_\_\_X\_\_\_ Creative/Artistry

TERM: Spring 2020

COURSE TITLE: Chronicle to Periodical: The First Journalists

COURSE NUMBER: ENGL 4998.01\ JOUR 4998.01

SECTION TIMES/DAYS: MWF 12:40-13:40

INSTRUCTOR: SHEPHERD

CORE AREA: Not Applicable

FLAGS : Not Applicable

#### COURSE DESCRIPTION/PRINCIPAL TOPICS

Before the advent of newspapers and their modern successors, by what media were “the news” and “editorial” opinion dispersed in the English-speaking world? How and when was the use of English itself (as opposed to the French and Latin of medieval elites) permitted to take precedence in those media and allow marginalized voices to be heard? Does “fake news” have a pedigree as old as the language itself? This course investigates pre-newspaper journalistic agendas, practices and innovations, extending from the earliest English chronicles of the fifth century, through the technological revolutions of the fifteenth century, to early debates over the freedom of the press, to the meteoric rise of the periodical in the eighteenth century. Among the authors: apocalypticists, visionary women, canonical literary authors, frauds, hustlers, academics, knights, noblewomen, diplomats, playwrights, satirists, bona fide lunatics, coffee addicts, and saints.

#### STUDENT LEARNING OUTCOMES

Students will develop a nuanced awareness of what constitutes “news,” reportage, and journalism as it is revealed in historical developments in the use of the English language from its beginnings in the fifth century through to the end of the eighteenth century. Students will learn the historical milestones in thought and technology that attend reportage through this period, and will develop a critical appreciation of the intelligence, wit, and resourcefulness of the diverse body of authors represented.

#### PREREQUISITES/RECOMMENDED BACKGROUND

A lower-division historical survey of English and/or American literature and/or non-fiction is recommended, as is some familiarity with pre- and early-modern writing.

#### REQUIRED TEXTS

- Kevin Crossley-Holland, *The Anglo-Saxon World: An Anthology* (Oxford World's Classics): ISBN-13: 978-0199538713
- The Idea of the Vernacular: An Anthology of Middle English Literary Theory, 1280–1520: ISBN-13: 978-0271017587
- William Langland, *Piers Plowman: A Norton Critical Edition* ASIN: B01FIZTFEI
- *The Norton Anthology of English Literature*, 10<sup>th</sup> edition, **Volume B only**, *The Sixteenth Century, The Early Seventeenth Century* ISBN-13: 978-0393603033
- *The Norton Anthology of English Literature*, 10<sup>th</sup> edition, **Volume C only**, *The Restoration and The Eighteenth Century* ISBN-13: 978-0393603040

#### COURSE WORK/EXPECTATIONS

Three medium-length essays, a textual criticism (“library Special Collections archaeology”) research assignment, and a final exam; one class presentation on emergent research.

**This course fulfills the following undergraduate English Major requirement:**

**Upper Division**

**X   Critical/Theoretical**

TERM: Spring 2020

COURSE TITLE: Pazz and Jop: Writing Music Criticism

COURSE NUMBER: JOUR 5592.01

ENGL 5592.01 (undergraduate students)

ENGL 5692.01 (graduate students)

SECTION TIMES/DAYS: Th 7:10-10:10 p.m.

INSTRUCTOR: McDonnell

**COURSE DESCRIPTION/PRINCIPAL TOPICS:** So you wanna be a rock'n'roll critic? A great writer can interpret the world through the prism of a song. This course will explore the history of popular music writing and teach students to think critically about musical terms and genres. Students will learn in part by studying the works of noted critics, past and present: Richard Goldstein, Greil Marcus, Ellen Willis, Lester Bangs, Greg Tate, Daphne Brooks, etc. Various genres of popular music will be discussed, including jazz, country, dance, punk, hip-hop, rock, electronic, and pop. (For years *The Village Voice* has called its annual critics poll Pazz & Jop, in whimsical recognition of the problems inherent in labeling music.) Students will learn how to think critically about music and express their opinions. They will study the ethical standards of journalism and how they apply to criticism. They will write album reviews, concert reviews, artist profiles, and essays. Students will use new media tools as well as traditional narrative forms. Prominent working critics will appear as guest lecturers.

**STUDENT LEARNING OUTCOMES:** Students will learn to

1. Understand popular music history.
2. Think critically about musical structures and practices.
3. Differentiate and rethink musical genres.
4. Analyze lyrics.
5. Write a review on deadline.
6. Write an essay/thinkpiece.
7. Incorporate new and social media into journalism.
8. Conduct interviews and write a profile.
9. Apply ethical standards to their journalism.

**PREREQUISITES/RECOMMENDED BACKGROUND:**

JOUR/ENGL 2206 and upper division standing

**REQUIRED TEXTS:**

Weekly readings

**COURSE WORK/EXPECTATIONS**

There will be weekly readings and a great deal of writing and rewriting, including an album review, concert review, artist profile, and a final 2,000-word paper. Students will also give a presentation on the work of a major critic. Graduate students will be required to write a 5,000-word final paper.

This course fulfills the following English Major requirement: Creative/Artistry;  
Journalism Major requirement: Reporting in a Genre and Elective; Journalism Minor  
requirement: Elective and Specialized Journalism