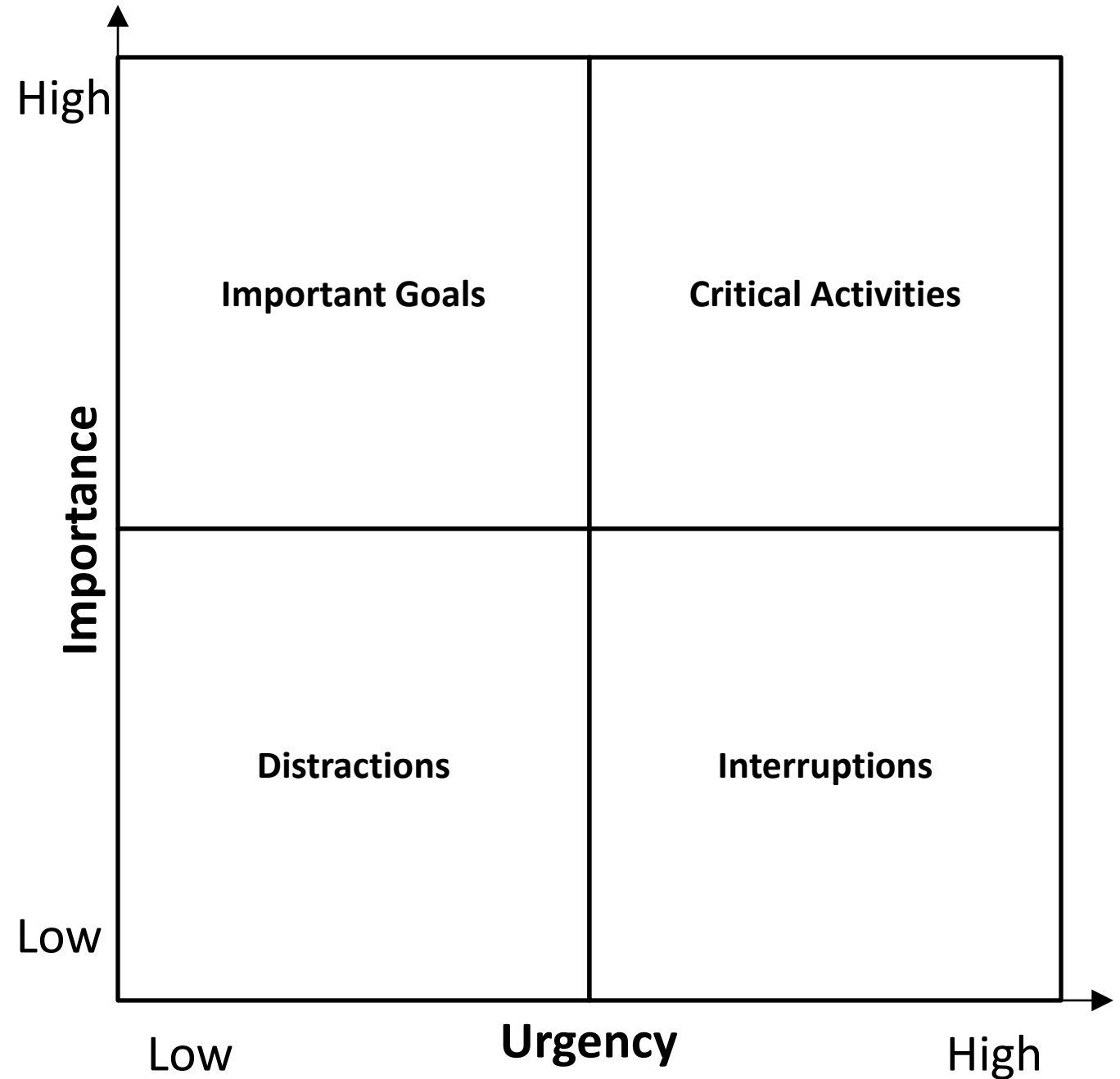


# The Urgent/Important Matrix



"What is important is seldom urgent and what is urgent is seldom important."

-Eisenhower